

AINSLEY WORTMAN

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EDUCATION

New York University

B.S. in Media, Culture, & Communications, GPA: 3.936

New York, NY

Graduated May 2023

- Minor in Integrated Digital Media at the Tandon School of Engineering
- Dean's List for 7 consecutive semesters
- *Relevant Coursework*: Advertising for Social Good, Social Impact Copywriting, Visual & Audio Foundation Studios, Public Relations Principles & Practices, UX Design, Business of Media

WORK EXPERIENCE

Freelance Creative

June 2022 – Present

- Crafting modern, engaging brand identities for small businesses, providing all assets and style guides necessary to maintain consistent identity across platforms.
- Using Adobe Photoshop, Illustrator, and Premiere Pro to develop and deliver high-quality assets for use across various industries, from hospitality to interior design.

Solmetex, LLC

Marlborough, MA

Customer Service Representative

June 2022 – July 2022

- Made 60+ calls per day to ensure compliance with EPA guidelines with a >50% response rate.
- Kept detailed records of customer interactions, ensuring accurate and up-to-date information was available for future reference and analysis with larger datasets.

Lowell Public Schools, Dr. Janice Adie Day School

Chelmsford, MA

Paraprofessional Intern

June 2021 – July 2021

- Provided one-on-one & small group support to 6 students with ASD (ages 12-16) during classroom activities, reinforcing critical skills, and helping with assignments.
- Adapted instruction and behavioral support to meet the unique needs of each student's learning styles and abilities.

UNICEF Youth Researchers Program

Remote

Video Editor Volunteer

May 2020 – August 2020

- Produced and edited a trailer to promote Global Development Commons, was developed into official video released for platform.
- Coordinated with partner and team leads through Adobe Premiere Pro and Photoshop to create engaging and informative visuals while maintaining company branding.

New York University, Lipton Hall Council

New York, NY

Communications Team

September 2019 – May 2020

- Created an immersive engagement experience for fellow residents, leading to an increase in sales for building talent showcase (biggest annual event).
- Directed and edited a TV-inspired video to showcase unique elements of building, winning Best Video of all 12 residence halls for 2019-2020.

O'neil Cinemas

Littleton, MA

Floor Staff

November 2017 – November 2018

- Managed customer inquiries, provided information about showtimes, and resolved any issues or complaints with professionalism and courtesy.
- Assisted with ticket sales, concessions, and box office operations, maintaining accuracy in cash handling and transactions during peak hours with 500+ patrons.
- Maintained a clean, organized, and accessible theater environment by cleaning theaters between showings, restocking concession stands, and ensuring safety compliance.

SKILLS

Proficient: Adobe Suite (Photoshop, Illustrator, Premiere Pro), Photography, Photo Editing, Videography, Video Editing, Google Suite

Knowledgeable: Microsoft Suite, Audio Editing (Reaper/Ableton), 3D Modeling, HTML/CSS

Language: Fluent in English; Intermediate in Spanish

Certifications: Certified ANA Marketing Student (>20 hrs completed)